

Faculty of Performing Arts
The Maharaja Sayajirao University of Baroda
Report on Orientation Programme for SSIP

Title of the Event: Introduction to Startup Awareness (SSIP 2.0)

The Faculty of Performing Arts organized an orientation programme on “Introduction to Startup Awareness (SSIP 2.0)” on 14th July 2025 at 10:30 a.m. in the Concert Hall. The session aimed to introduce students to the concept of startups and promote awareness about the SSIP 2.0 initiative. The event was attended by Prof. Gaurang Bhavsar, Dean, Faculty of Performing Arts; Dr. Rajesh Kelkar, Head, Department of Indian Classical Music (Vocal); and Shri Rakesh Modi, Head, Department of Dramatics. Several faculty members and approximately 110 students from various departments also participated in the programme, making it a successful and informative event.

The programme began with the traditional lighting of the lamp and the University song. Following this, the host of the event, Dr. Tripti Gupta, delivered the welcome address and felicitated the resource person with a memento. The speaker of the session, Dr. Prashant Murumkar (Convener, Innovation and Start-up Cell, The Maharaja Sayajirao University of Baroda), provided detailed insights into the objectives and modus operandi of the university’s Start-up Cell. He discussed various avenues for start-ups in the field of Performing Arts and encouraged students to enroll in the SSIP 2.0 initiative. Dr. Murumkar extensively covered topics related to entrepreneurship, innovation, and the start-up ecosystem. His guidance was not only informative but also motivating for the students. His presence and insightful words proved to be inspiring and eye-opening, leaving a strong impact on all participants and encouraging them to think innovatively about their artistic pursuits.